

EXHIBIT INDEX

Exhibit Number

Description

99.1 Corporate Presentation, January 2018
99.2 Press Release dated January 29, 2018

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Auris Medical Holding AG

By: /s/ Hernan Levett

Name: Hernan Levett

Title: Chief Financial Officer

Date: January 29, 2018



Innovative Treatments for Inner Ear Disorders



Corporate Presentation

January 2018

NASDAQ: EARS

This presentation and the accompanying oral commentary contain “forward-looking” statements that involve substantial risks and uncertainties. All statements other than statements of historical facts contained in this presentation and the accompanying oral commentary, including statements regarding our future financial condition, business strategy and plans and objectives of management for future operations, are forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as “believe,” “will,” “may,” “estimate,” “continue,” “anticipate,” “intend,” “should,” “plan,” “might,” “approximately,” “expect,” “predict,” “could,” “potentially” or the negative of these terms or other similar expressions. Forward-looking statements appear in a number of places throughout this presentation and the accompanying oral commentary and include statements regarding our intentions, beliefs, projections, outlook, analyses or current expectations concerning, among other things, our ongoing and planned preclinical development and clinical trials, the timing of and our ability to make regulatory filings and obtain and maintain regulatory approvals for our product candidates AM-101 and AM-111, our intellectual property position, our ability to develop commercial functions, expectations regarding clinical trial data, our results of operations, cash needs, financial condition, liquidity, prospects, growth and strategies, the industry in which we operate and the trends that may affect the industry or us.

Forward-looking statements involve known and unknown risks, uncertainties, assumptions and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. These include, but are not limited to, the timing and conduct of clinical trials of our product candidates, the clinical utility of our product candidates, including the likelihood that the TACTT3 trial may not meet its endpoints, the timing or likelihood of regulatory filings and approvals, the timing or likelihood of regulatory filings and approvals, our intellectual property position and our financial position, including the impact of any future acquisitions, dispositions, partnerships, license transactions or changes to our capital structure, including future securities offerings. These risks and uncertainties also include, but are not limited to, those described under the caption “Risk Factors” in our Annual Report on Form 20-F and in future filings with the Securities and Exchange Commission. Forward-looking statements represent our management’s beliefs and assumptions only as of the date of this presentation. Except as required by law, we assume no obligation to update these forward-looking statements publicly, or to update the reasons why actual results could differ materially from those anticipated in the forward-looking statements, even if new information becomes available in the future.

Key Investment Highlights

1 Addressing the “Big 3” neurotology disorders with targeted-delivery products
Hearing loss, Tinnitus and Vertigo

2 **AM-111 for Acute Inner Ear Hearing Loss:** orphan & fast track designation
Efficacy in Phase 3 subpopulation

3 **Keyzilen® for Acute Inner Ear Tinnitus:** fast track designation
Expect Phase 3 results in Q1 2018

4 **AM-125 for Vertigo:** reformulated betahistine
Expect to initiate second Phase 1 trial in Q1 2018

5 High margin products with \$3 billion global market potential

- Headquartered in Switzerland
- Founded in 2003
- IPO in August 2014
- NASDAQ: EARS
- Shares outstanding: 48.7M
- Market cap: ~\$25M



SOFINNOVAVENTURES

SOFINNOVA
PARTNERS

BB Bellevue

idinvest
PARTNERS

Leadership Team Brings Significant Industry Experience



Thomas Meyer, PhD

Founder, Chairman and CEO

- Former CEO and BoD member of diabetes care company Disetronic, >3B CHF market cap
- Instrumental in Disetronic's IPO and managing >20% sales CAGR over many years



Hernan Levett, CPA

Chief Financial Officer

- Former Head of Group Controlling at Acino Pharma
- Former VP of Finance Europe at InterMune
- Former CFO of Novartis Chile



Andrea Braun, PhD

Head, Regulatory and Quality Affairs

- Former Head of Global Regulatory Affairs Biologics at Alvotech
- Former Head of EU Regulatory Affairs at Roche



Product	Indication	Preclin.	Phase 1	Phase 2	Phase 3	Next Key Milestones	
AM-111 Brimapitide	ASNHL (sudden deafness)					Discussion regulatory pathway with agencies	Q2 2018
Keyzilen® (AM-101)	Acute inner ear tinnitus					Data TACTT3 (A)	Q1 2018
Esketamine	Post-acute inner ear tinnitus					Data TACTT3 (B)	Q1 2018
AM-125 Betahistine	Vertigo					Initiate second Phase 1	Q1 2018
AM-102 Undisclosed	Tinnitus					Select lead compound	Q1 2018

Dates of key milestones are indicative and subject to change.

Key Upcoming Milestones


Q1 2018	<ul style="list-style-type: none">• Announce TACTT3 top-line results• Start second AM-125 Phase 1 trial
Q2 2018	<ul style="list-style-type: none">• Discussions on AM-111 regulatory pathway• Complete AM-125 Phase 1 trial• IND for AM-125
Fall 2018	<ul style="list-style-type: none">• Start AM-125 Phase 2 trial



Keyzilen
(AM-101)
for Tinnitus

AM-125
for Vertigo

AM-111
for Hearing Loss



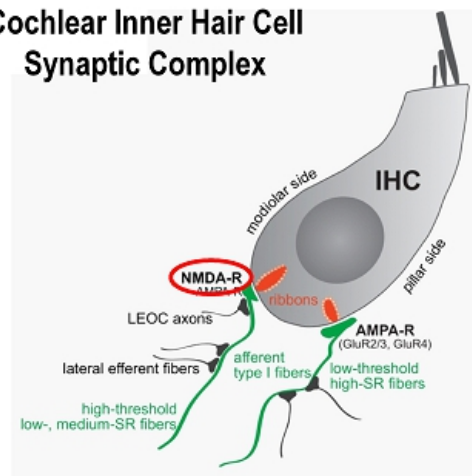
“My world has come to a crashing halt. I can't study, I can't eat and I can't sleep. I am a skeleton of myself.”

- Unpleasant, unwanted sensation often perceived as “ringing” in the ears
 - Similar to pain sensation
- Significant impact on sleep and ability to concentrate or relax
- Substantial emotional distress and reduced quality of life
- Acute stage = first three months
- Current treatments: off-label steroids, ginkgo biloba, benzodiazepines, masking
 - 84% of US ENT physicians surveyed reported dissatisfaction with current tinnitus treatment options¹

Source: ¹⁾ Hall et al., *Treatment options for subjective tinnitus: self reports from a sample of general practitioners and ENT physicians within Europe and the USA, 2011*

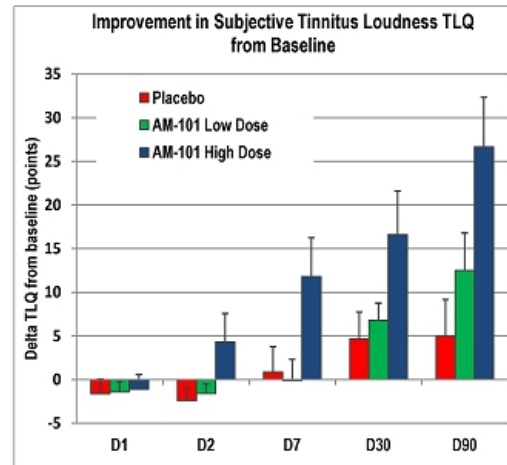
- Noise overexposure causes acute injury of the inner ear
- Keyzilen's API, Esketamine, is a potent NMDA receptor antagonist
 - Inhibits aberrant NMDA mediated excitation of auditory nerve which is perceived as tinnitus following acute injury
 - Does not interfere with normal hearing
- Administered 3 x over 3-5 days by intratympanic administration

Cochlear Inner Hair Cell Synaptic Complex



- Gradual and statistically significant improvement in tinnitus loudness (TLQ) and other PROs:
 - Tinnitus annoyance
 - Sleep difficulties
 - Tinnitus impact
- Patients treated within first three months from tinnitus onset (= acute)
- Treatment well tolerated
- FDA Special Protocol Assessment for Phase 3:
 - Confirm clinical meaningfulness of effect in tinnitus loudness with statistically significant reduction in tinnitus impact
 - Impact measured by Tinnitus Functional Index (TFI)
 - Higher frequency of TLQ ratings

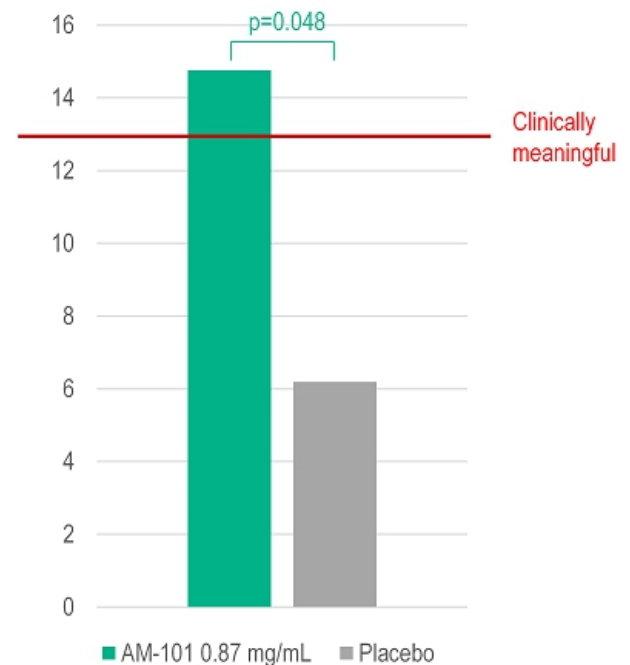
Phase 2 Data



Mean absolute improvement of subjective TLQ in patients with unilateral tinnitus following acute acoustic trauma or otitis media ($n = 84$). TLQ was rated on a scale from 0 (no tinnitus heard) to 100 (extremely loud).
Van de Heyning et al., 2014.

- TACTT2 trial did not meet co-primary endpoints: change in TLQ and TFI
 - Potential design issue related to daily TLQ (patients focusing more on tinnitus, rating fatigue)
 - TFI performing better than TLQ
 - Clinically meaningful TFI improvement in relevant subgroups of patients with otitis media-related tinnitus
 - Keyzilen and intratympanic injection procedure well tolerated
- Open label trials AMPACT1 and AMPACT2
 - confirming good safety profile even with treatment for up to 12 months
 - suggesting potential benefits of repeating treatment cycles
 - supporting early treatment from onset of inner ear tinnitus

Reduction in TFI score Otitis media related tinnitus subpopulation

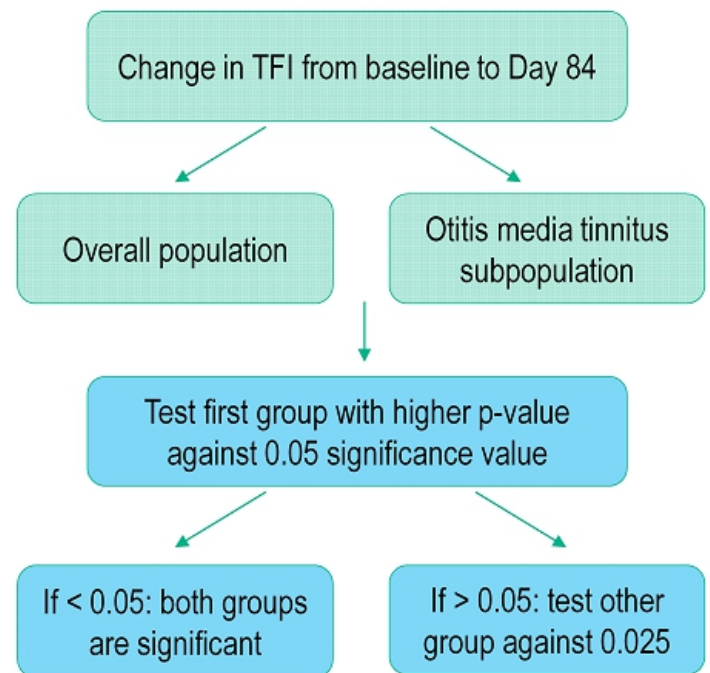


Improvement of TFI score from baseline to Day 84 in patients with tinnitus related to otitis media; repeated measures ANCOVA (valid for efficacy population; n=46).

Applying key learnings from TACTT2 to its European sister trial TACTT3

- Protocol amendment in 2016 while still fully blinded
 - Elevated change in TFI to single primary efficacy endpoint
 - Enhanced statistical power by enrolling additional patients in each stratum
 - Included otitis media subgroup in confirmatory testing
 - Application of Hochberg testing procedure to control for multiplicity
 - Reduced TLQ rating frequency
- Otitis media accounting for 37% of patients in TACTT3 compared to 16% in TACTT2
- TACTT3 top-line results expected in Q1 2018

TACTT3 Testing Strategy



Keyzilen: \$750 Million US Market Potential

Primary Market Research

- ➔ 53 US ENT doctors surveyed¹
 - 41 general ENTs, 12 otologists
- ➔ See an average of 44 tinnitus patients per month

38%

tinnitus patients seeking treatment in acute stage (up to three months from onset)

74%

of respondents expect monthly tinnitus patient volume to increase if an approved IT treatment were available

43%

of their tinnitus patients considered candidates for Keyzilen type product

¹) Survey conducted by MEDACorp, Inc. in April 2014

Market Potential

- ➔ Target label: *acute peripheral tinnitus following traumatic injury to the cochlea or otitis media*

~25%

tinnitus cases caused by traumatic injury or otitis media

30%

bilateral patients (both ears affected)

~250,000

treatable ears per year

~\$750 Million

market potential

Upside Potential:

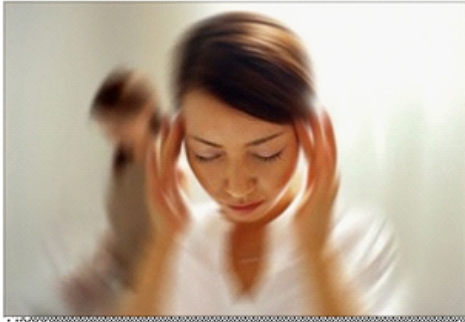
- ➔ Other onset factors
- ➔ Extension of window beyond three months
- ➔ GP awareness driving increased referrals



Keyzilen (AM-101) for Tinnitus

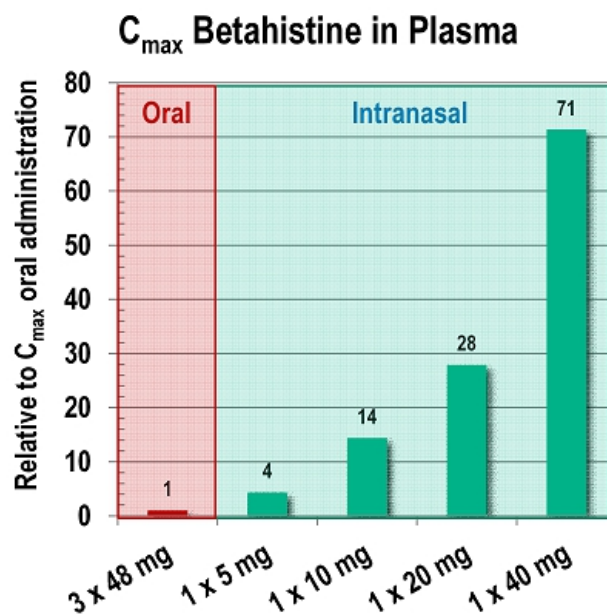
AM-125 for Vertigo

AM-111 for Hearing Loss



- False sensation of movement
 - Perceived as spinning or wheeling sensation
 - Potential for imbalance, nausea or vomiting
- Peripheral causes include:
 - Functional: Meniere's disease, labyrinthitis
 - Neurosensory: vestibular neuritis
 - Mechanical: benign paroxysmal positional vertigo (BPPV)
 - Tumors: vestibular schwannoma: intracranial tumor
- Imbalance in signaling between left and right vestibular systems
 - Normally, left and right vestibular organs generate equal resting-state firing rates of action potentials, transmitting position and acceleration information to the brain
 - When a pathology disrupts signaling unilaterally, imbalance in vestibular tone can lead to illusory perception of movement

- Betahistine is a histamine analogue
 - H₁ receptor agonist
 - H₃ receptor antagonist
- Both receptors widely expressed in brain and inner ear
- Betahistine is used to treat vertigo by increasing
 - cochlear and vestibular blood flow (peripheral)
 - metabolism in vestibular neurons (central)
- Oral betahistine is rapidly metabolized and has low bioavailability (~1%)
- AM-125 is being developed for intranasal administration of betahistine
 - Markedly higher plasma concentrations in Phase 1
 - Second Phase 1 planned for Q1/Q2 2018
 - Phase 2 planned to start in late 2018



Single-dose Phase 1 study with intranasal delivery in healthy volunteers showed dose-dependent betahistine concentration in blood plasma with T_{max} about 10 minutes post-dose, suggesting rapid onset, and significantly higher plasma concentrations C_{max} than with oral dosing

- ~35% of US adults over 40 years old (69 million Americans) have experienced some form of vestibular dysfunction¹
- Almost 4 million ER visits p.a. related to dizziness or vertigo²
- Oral betahistine is one of the most widely-used medications for treating vertigo
 - Current worldwide annual betahistine sales total ~\$450 million (at manufacturer prices)
 - Not approved in the US, but supplies from compounding pharmacies and Canadian mail order pharmacies
 - Despite limited availability, 56% of US neurotologists and 16% of generalists use it³
 - 20-30% of neurotologists use it often or always
- US market opportunity for AM-125 estimated at \$400 million

¹ Agrawal et al. (2009), *Arch Intern Med.* 169(10):938-44. ² Saber Tehrani A et al. (2013), *Acad Emerg Med.* 20(7):689-96. ³ Clyde et al. (2017), *Otol Neurotol* 38(6):159-67.



Keyzilen
(AM-101)
for Tinnitus

AM-125
for Vertigo

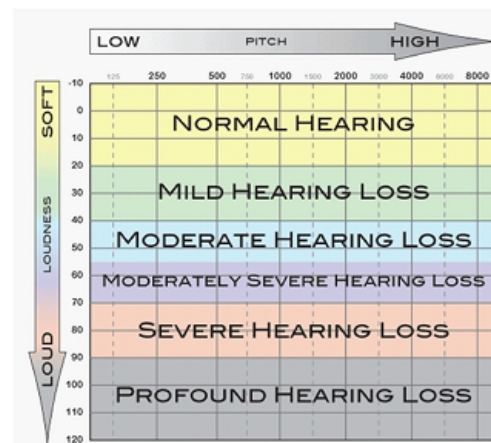
AM-111
for Hearing Loss

“None of the treatments were able to bring back my hearing to normal and I currently can only hear at 60 dB in my right ear with no word recognition.”



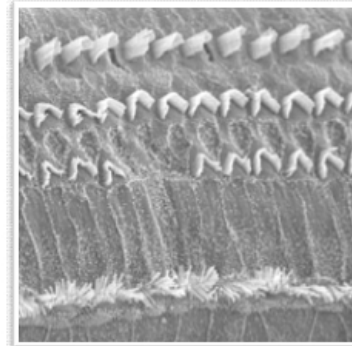
Source: ¹⁾ Wei BP et al., *Steroids for idiopathic sudden sensorineural hearing loss*, 2013, Stachler et al., *Clinical practice guideline: sudden hearing loss*, 2012.

- Loss of sound perception
- Significant impact on cognitive and auditory function
- Substantially reduced quality of life
- Acute stage = first four weeks
- Oral corticosteroids de facto standard of care despite lack of evidence for efficacy¹
- Poor prognosis for acute profound hearing loss



- C-jun N-terminal Kinase (JNK) involved in various cochlear insults
- Stress conditions and pro-inflammatory cytokines activate JNK
- AM-111 is a potent cell-penetrating JNK inhibitor peptide protecting against apoptosis and inflammation
- Otoprotection demonstrated in various acute cochlear injury models, e.g. noise trauma, ischemia, infection, inflammation, surgery trauma
- Administered by single dose intratympanic injection

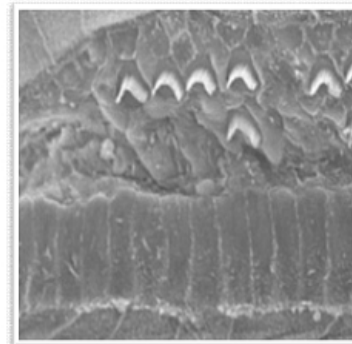
AM-111 prevents or attenuates hearing loss by protecting hair cell functionality



◀ Outer hair cells

*Treated with AM-111
four hours post trauma*

◀ Inner hair cells

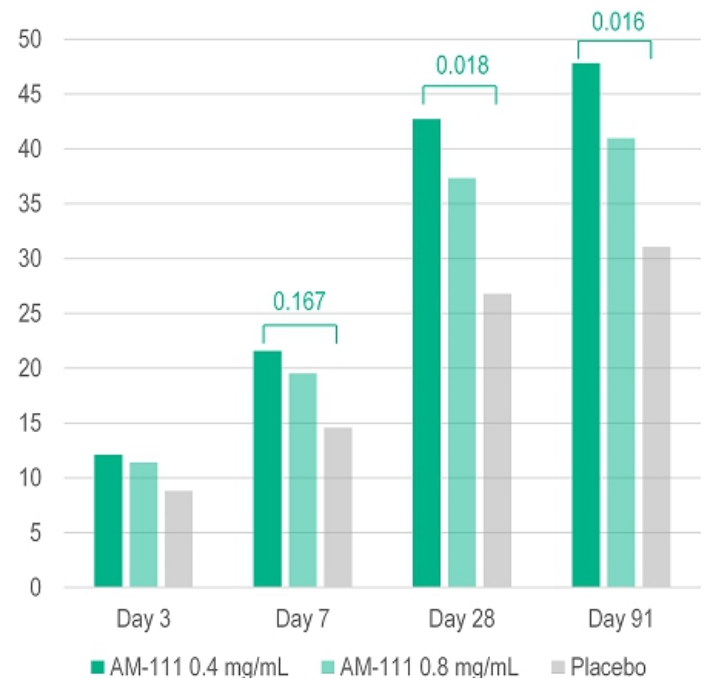


*Treated with placebo
four hours post trauma*

Significant Hearing Improvement in Phase 3

- HEALOS phase 3 trial did not meet primary efficacy endpoint in overall population
 - Active numerically superior to placebo at all time points, though
- Statistically and clinically significant treatment effect in subpopulation of patients with profound acute sudden deafness
 - Supported by likewise improvement in speech discrimination
 - Significant reduction in risk of no improvement / chronification of profound hearing loss
 - Similar outcomes as in Phase 2
- Favorable safety profile confirmed

Profound acute hearing loss (≥ 90 dB) at baseline



Improvement of hearing threshold at the average of the three worst affected contiguous test frequencies from baseline; post-hoc repeated measures ANCOVA (mITT; n=98).

AM-111: \$400 Million US Market Potential

Primary Market Research

- ➔ 53 US ENT doctors surveyed¹
 - 41 general ENTs, 12 otologists
- ➔ See an average of 11 patients with sudden deafness and 6 patients with acute acoustic trauma per month

40%
patients seeking treatment within first three days

43%
have severe to profound hearing loss

64%
expect ASNHL patient volume to increase if an approved IT treatment were available

60%
of their ASNHL patients considered as candidates for AM-111 type product

¹) Survey by MEDACorp, Inc.

Market Potential

- ➔ Target label: *profound ASNHL*
 - Sudden deafness / ISSNHL (>50% of potential)
 - Acute acoustic trauma (workplace accidents, military)
 - Surgery trauma (cochlea implants, stapes & mastoid surgery)

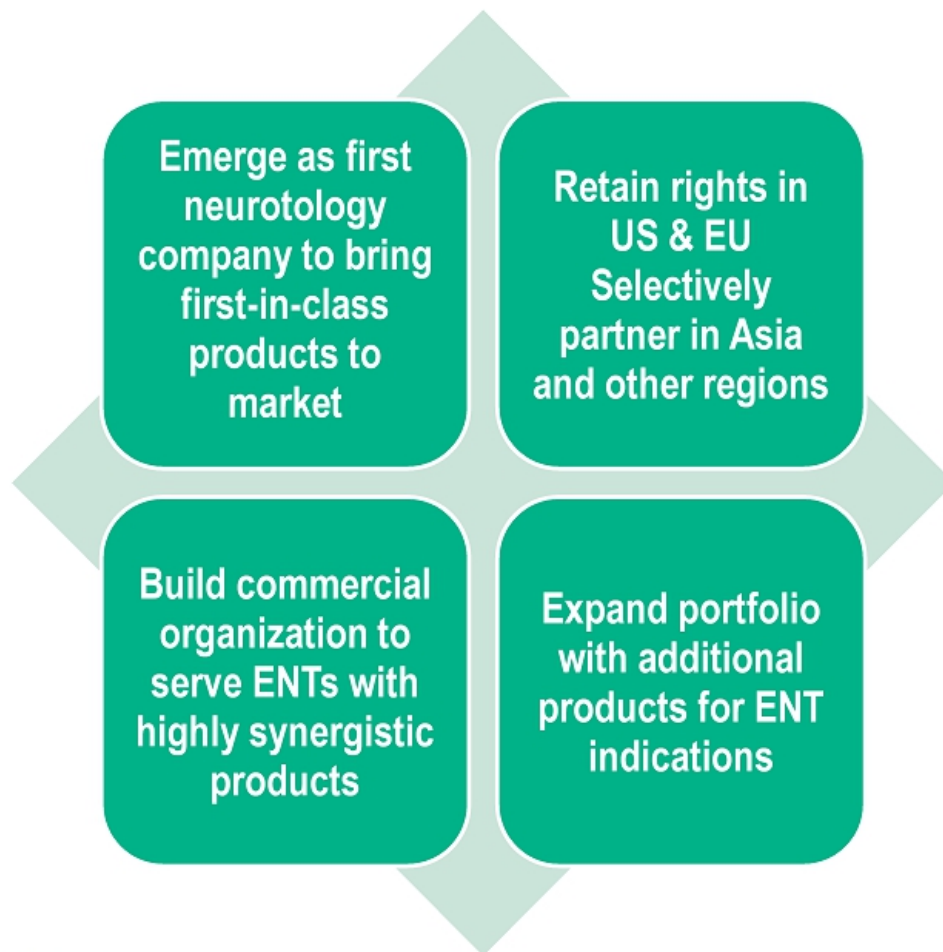
10%
bilateral patients (both ears affected)

~50,000
treatable ears per year

~\$400 Million
market potential

Upside Potential:

- ➔ Other onset factors
- ➔ GP awareness driving increased referrals



Key figures (in CHF thousands)	CHF 1,000
Operating expenses 2016	30,223
Operating expenses 2017 (guidance)	25,000
Cash and cash equivalents 30/9/2017	20,198
Debt 30/9/2017 <i>amortized through Jan 2020</i>	11,032

- 2018 operating expenses estimated at CHF 18m
 - Decreasing over 2017 as phase 3 trials completed / completing
 - Only partly compensated by increasing spending on AM-125
- Declining sequentially through 2018
- Funding with cash on hand up to Q2 2018, including net proceeds of Jan 2018 offering up to Q3 2018
- LPC equity line (USD 11.7m remaining)

OWNERSHIP TABLE as of Jan 23, 2018

Holder	# of Common Shares	% of Common Shares
5% Holders		
Sofinnova Venture	7,818,175	16.06%
Sofinnova Capital	5,384,450	11.06%
Total ownership >5%	15,702,625	27.12%
All Directors and Officers as a group	7,302,042	15.00%
Other shareholders	28,169,223	57.87%
Total common shares outstanding	48,673,890	100.0%

CAPITALIZATION TABLE as of Jan 23, 2018

Description	Common Equivalent
Common Shares Outstanding	48,673,890
Options (weighted average price \$1.74)	2,251,540
Restricted Stock Units	0
Warrants (weighted average price \$1.25)	8,101,726
Total Fully Diluted Shares	59,027,156

Large US and global market opportunity in inner ear disorders

Targeting three major disorders: tinnitus, hearing loss and vertigo

No FDA approved products

Unmet medical need, serious conditions, safe treatments

Late stage pipeline

Major news flow in 2018

Take care of your ears!

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 **Auris Medical**
Cochlear therapies

Auris Medical Announces Pricing of \$5.5 Million Registered Direct Offering

Zug, Switzerland, January 29, 2018 – Auris Medical Holding AG (“Auris Medical”, NASDAQ: EARS), a clinical-stage company dedicated to developing therapeutics that address important unmet medical needs in otolaryngology, today announced that it has entered into a securities purchase agreement with investors providing for the purchase and sale of 12,499,999 common shares at a price of \$0.44 per share (payable in Swiss Francs) in a registered direct offering, resulting in total gross proceeds of approximately \$5.5 million (or approximately CHF 5.1 million). The Company also agreed to issue warrants to purchase up to an aggregate of 7,499,999 common shares to the investors in a concurrent private placement. The warrants have an exercise price of \$0.50 per share. The warrants will be exercisable immediately upon the closing date and will expire seven years from the date they become exercisable. The closing of the offering is expected to take place on or about January 30, 2018, subject to the satisfaction of customary closing conditions.

Ladenburg Thalmann & Co. Inc., a subsidiary of Ladenburg Thalmann Financial Services Inc. (NYSE American:LTS), is acting as exclusive placement agent for the registered direct offering and the concurrent private placement.

The common shares were offered pursuant to a shelf registration statement on Form F-3 (File No. 333-206710), which was declared effective by the United States Securities and Exchange Commission (“SEC”) on September 10, 2015. The warrants and shares issuable upon exercise of the warrants were offered in a concurrent private placement not registered under the Securities Act of 1933, as amended. Auris Medical has agreed to file a registration statement on Form F-1 with the SEC covering the resale of the common shares issuable upon exercise of the warrants.

This press release does not constitute an offer to sell or a solicitation of an offer to buy these securities, nor will there be any sale of these securities in any jurisdiction in which such offer solicitation or sale are unlawful prior to registration or qualification under securities laws of any such jurisdiction. A prospectus supplement relating to the common shares will be filed by Auris Medical with the SEC. When available, copies of the prospectus supplement, together with the accompanying prospectus, can be obtained at the SEC’s website at www.sec.gov or from Ladenburg Thalmann & Co. Inc., Attn: Syndicate Department, 277 Park Avenue, 26th Floor, New York, New York 10172 or by email at prospectus@ladenburg.com.

About Auris Medical

Auris Medical is a Swiss biopharmaceutical company dedicated to developing therapeutics that address important unmet medical needs in neurotology. The company is focused on the Phase 3 development of treatments for acute inner ear hearing loss (AM-111) and for acute inner ear tinnitus (Keyzilen[®]; AM-101) by way of intratympanic administration with biocompatible gel formulations. In addition, Auris Medical is developing intranasal betahistine for the treatment of vertigo (AM-125) as well as early-stage research and development projects. The Company was founded in 2003 and is headquartered in Zug, Switzerland. The shares of Auris Medical Holding AG trade on the Nasdaq Capital Market under the symbol “EARS.”

Forward-looking Statements

This press release may contain statements that constitute “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements are statements other than historical fact and may include statements that address future operating, financial or business performance or Auris Medical’s strategies or expectations. In some cases, you can identify these statements by forward-looking words such as “may,” “might,” “will,” “should,” “expects,” “plans,” “anticipates,” “believes,” “estimates,” “predicts,” “projects,” “potential,” “outlook” or “continue,” and other comparable terminology. Forward-looking statements are based on management’s current expectations and beliefs and involve significant risks and uncertainties that could cause actual results, developments and business decisions to differ materially from those contemplated by these statements. These risks and uncertainties include, but are not limited to, Auris Medical’s need for and ability to raise substantial additional funding to continue the development of its product candidates, the timing and conduct of clinical trials of Auris Medical’s product candidates, including the likelihood that the TACTT3 clinical trial with Keyzilen[®] will not meet its endpoints, the clinical utility of Auris Medical’s product candidates, the timing or likelihood of regulatory filings and approvals, Auris Medical’s intellectual property position and Auris Medical’s financial position, including the impact of any future acquisitions, dispositions, partnerships, license transactions or changes to Auris Medical’s capital structure, including future securities offerings. These risks and uncertainties also include, but are not limited to, those described under the caption “Risk Factors” in Auris Medical’s Annual Report on Form 20-F and future filings with the Securities and Exchange Commission. Forward-looking statements speak only as of the date they are made, and Auris Medical does not undertake any obligation to update them in light of new information, future developments or otherwise, except as may be required under applicable law. All forward-looking statements are qualified in their entirety by this cautionary statement.

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